



The Pink Ribbon Place is Inland Agency's breast cancer resource center. We save lives through early detection and by providing outreach and education. We have provided access to more than 1,700 diagnostic services and diagnosed 20 cancers. All 20 have been treated and, thanks to early detection, are doing well.

We think of it this way:

*20 lives saved
1,700 hearts freed from fear*

The Pink Ribbon Place is made possible in part by generous grants from Riverside Community Health Foundation, the Susan G. Komen for the Cure Inland Empire Affiliate, and Kaiser Permanente.

However, we still need donations from the community through fundraisers like "Pink on Parade." We also rely on the tireless commitment of our "Breast Resource Advocates" (BRA) committee, the most amazing booster group any organization could ask for.

BRA Committee:

TC Bond, Chris Kern, Donna Knox, Ronna Kadow, Jane Lee, Meredyth Meredith, Teresa Rhyne, Kathie Westley, Mary Westphal

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PRESS RELEASE

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DONNA KNOX named Honorary Chair of "Shop to Stop Breast Cancer" to benefit The Pink Ribbon Place

Donna Knox, long time Riverside community supporter and volunteer, is this year's Honorary Chair of "Shop to Stop Breast Cancer" on **Monday, March 19**. This one-night shopping extravaganza supports The Pink Ribbon Place, Riverside's first—and only—breast cancer resource center. The Marriott Riverside will once again host this event.

Donations of sale items needed!

To make this event an even bigger success than in the past we need lots of donated items to sell. Here is the perfect opportunity to find a good home for those unused, unneeded, extra items—and help save lives at the same time. We need new, unused, or antique housewares, electronics, art, jewelry, furniture, toys, gift certificates—anything that will make some shopper's heart sing!

To donate items, contact The Pink Ribbon Place at (951) 680-9406 or thepinkribbonplace@inlandagency.org. You may also drop off items at Inland Agency's office at 1737 Atlanta Avenue, Suite H-5 in Riverside. Office hours are 8 a.m. to 5 p.m. M-F.

For more information on **Shop to Stop Breast Cancer**, visit www.InlandAgency.org. For more information on The Pink Ribbon Place go to www.thepinkribbonplace.org.

The Pink Ribbon Place is a program of Inland Agency, a nonprofit organization that provides health-related programs throughout the region.